



International Mosaic Down Syndrome Association (IMDSA) is a non-profit 501c3 organization designed to provide support to those touched by mosaic Down syndrome and provide information and research to the medical, academic, and personal communities.

Mosaic Down syndrome (MDS) is a rare form of Down syndrome, which happens when a percentage of cells in the body have the extra chromosome that causes Down syndrome and the remaining cells are unaffected. MDS affects 2-3% of the Down syndrome population.

In conjunction with World Down Syndrome Day (March 21st) IMDSA will hold its 4th annual Genes Day. On this special day, participants around the world will wear their “jeans” to work or school and educate others on the special “genes” of mosaic Down syndrome. Genes Day participants raise money for IMDSA to help our organization spread awareness. We would like to give our top fundraising team special prizes for their efforts. Would you please consider donating a book, video, or other item or promotional item displaying your logo for this special prize to be given to our top fundraising team? This not only will give them the incentive to raise money and help them better understand how to help their child with your products; it will also increase the awareness of the products and/or services you have to offer.

In addition to the top fundraiser prizes, each participant will receive a special participant T-shirt. On the back of this T-shirt we will allow sponsorship advertising to help spread awareness of your organization. If you would like to take advantage of this opportunity, please let us know by so we can include your logo on the T-shirt.

I have included the sponsorship opportunities and donation information in this packet.

Please feel welcome to contact me with any questions or concerns.

Sincerely,

Stephanie Shaffer

Stephanie Shaffer

IMDSA Fundraising Chairperson

Email: stephanie2@imdsa.org

PO Box 1052~Franklin, Texas 77856 USA
PH: 1-979-828-4177~Toll Free: 1-888-MDS-LINK~Fax: 1-775-295-9373
www.imdsa.org



SPONSORSHIP & DONOR OPPORTUNITIES

Sponsorship: Sponsors will have the opportunity to advertise their products and services throughout this event with various levels and opportunities of sponsorship. Please refer to Sponsorship Application to become sponsor.

Gold Sponsor \$750

- Large Logo six (6) inches in length
- 2 Complimentary T-Shirts
- Complimentary 4 issues (one-year) of IMDSA's MOSAIC WORLD (quarterly electronic newsletter)
- Large Company Logo displayed on back of T-shirt in the middle for optimal viewing
- Company Logo and link displayed on IMDSA website home page for one year
- Company Logo and link displayed in IMDSA's Spring edition of MOSAIC WORLD (quarterly electronic newsletter)
- Company Name displayed in any advertising related to Genes Day™

Silver Sponsor \$500

- Medium Logo three (3) inches in length
- 1 Complimentary T-shirt
- Complimentary 2 issues (half-year) of IMDSA's MOSAIC WORLD (quarterly electronic newsletter)
- Medium Company Logo displayed on back of T-shirt in space available
- Company Logo and link displayed on IMDSA home page website for six months
- Company Logo and link displayed in IMDSA's Spring edition of MOSAIC WORLD (quarterly electronic newsletter)

Bronze Sponsor \$250

- Small Logo two (2) inches in length
- 1 Complimentary T-shirt
- Complimentary 1 issue of IMDSA's MOSAIC WORLD (quarterly electronic newsletter)
- Small Company Logo displayed on back of T-shirt in space available
- Company Logo and link displayed on IMDSA home page website for three months
- Company Logo and link displayed in IMDSA's Spring edition of MOSAIC WORLD (quarterly electronic newsletter)

Named Sponsor \$100

- Single line name of sponsor on T-shirt
- 1 Complimentary T-shirt

Donors (items donated for special prize to top fundraisers)

- Name listed on Genes Day™ website page
- Name listed in advertising for item donated
- Name and Item donated listed in IMDSA's Spring edition of MOSAIC WORLD (quarterly electronic newsletter)

Donors: All items donated to IMDSA will be used to be given to top fundraising team earning the most proceeds. Please refer to Donor Application to donate item(s).



SPONSORSHIP/DONOR APPLICATION

| |
|--|
| Company Name _____ |
| Company contact _____ |
| Address _____ |
| City _____ State _____ ZIP _____ |
| Phone _____ Fax _____ |
| Email _____ |
| Website _____ |
| Description of Business (briefly describe product or services offered) _____ _____ |
| Sponsorship Level (circle one) Gold Sponsor-----\$750 Large logo-6 inches in length Silver Sponsor-----\$500 Medium logo-4 inches in length Bronze Sponsor----\$250 Small logo-2 inches in length Named Sponsor-----\$100 Name only |
| Product/Service Donor(list product/service donated and value: _____ _____ |
| <p>All Sponsors must include gray-scale Logos in Jpeg form and send through email to Stephanie Shaffer at stephanie2@imdsa.org no later than Feb. 15, 2010 to be included on T-shirt printing. Checks are to be made out to IMDSA and must be received in our office no later than Feb. 20, 2009</p> <p>Please contact Stephanie Shaffer at stephanie2@imdsa.org for Space Availability. In addition, links to associated website can be sent to Stephanie Shaffer to include on IMDSA's home page for the agreed amount of time according to sponsorship level. I agree to these terms and understand that IMDSA is not responsible for any loss or damage. In addition, I understand that any mistypes or unreadable logo is my responsibility due to my submission of said logo.</p> <p>Signature _____ Date: _____</p> <p style="text-align: center;">IMDSA FEDERAL TAX ID 42-1533098 All donations are tax-deductible to the fullest extent of the law. IMDSA is not responsible for any loss, injury, or accident incurred by donor.</p> |