



2009
**Research & Awareness
Conference**



Research and Awareness Conference
***Building Bridges
For Down Syndrome***

Sponsorship Opportunities

July 10 - July 12, 2009
Cincinnati, Ohio

At the
Sheraton Cincinnati North Hotel
Cincinnati, Ohio, USA



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**Research & Awareness
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International Mosaic Down Syndrome Association (IMDSA) is teaming up with the Down Syndrome Association of Greater Cincinnati (DSAGC) to bring IMDSA's fourth biennial Research & Awareness Conference: ***Building Bridges For Down Syndrome***.

International Mosaic Down Syndrome Association (IMDSA) is a non-profit organization designed to provide support, information and research to the medical, academic and personal communities regarding mosaic Down syndrome.
(a rare form of Down syndrome)

We are pleased to extend to you an invitation to let others know about the products and services you have to offer and/or honor and celebrate your loved ones with Down syndrome during our 2009 Research and Awareness Conference through our program book *MOSAIC MEMORIES*. This event will be held July 10-12, 2009 at the Sheraton Cincinnati North in Cincinnati, Ohio USA

IMDSA's international conference provides you a wonderful opportunity to advertise your products and services, honor and celebrate your loved ones and show your support to a large and receptive audience of not only families, but also professionals interested all forms of Down syndrome.

I have included the sponsorship opportunities in this packet. Please look this over and consider carefully what important part you would like to take in reaching out to those with mosaic Down syndrome and Down syndrome.

Please feel welcome to contact me with any questions or concerns.

Sincerely,

Kristy Colvin

Kristy@imdsa.org
IMDSA President
Email: Kristy@imdsa.org

PO Box 1052~Franklin, TX 77856 USA
PH: 1-979-828-4177~Toll Free: 1-888-MDS-LINK~Fax: 775-295-9373
www.imdsa.org

Speaker Sponsor \$950

(Sponsorship of fees for professional speakers)

- Company name and logo displayed on banner at speakers podium (company to supply banner)
- Company name and logo printed in conference program
- Acknowledgement of the sponsor on the IMDSA website (imdsa.org) for three full months
- Company publicly thanked and recognized from podium
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members
- Complimentary exhibit table, if desired

Tote Sponsor \$850

(Sponsorship of tote bags distributed to all attendees)

- Company name and logo printed on tote bag
- Company name and logo printed in conference program
- Acknowledgement of the sponsor on the IMDSA website (imdsa.org) for three full months
- Company publicly thanked and recognized from podium
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members
- Complimentary exhibit table, if desired

Kids Conference Sponsor \$500

(Sponsorship of children's conference activities ages 2-12)

- Company name and logo displayed on banner at entrance to children's program area (company to supply banner)
- Acknowledgement of the sponsor on the IMDSA website (imdsa.org) for three full months
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members
- Company name and logo printed in conference program
- Company publicly thanked and recognized from podium

Youth Conference Sponsor \$500

(Sponsorship of youth conference activities ages 13-adult)

- Company name and logo displayed on banner at entrance to children's program area (company to supply banner)
- Acknowledgement of the sponsor on the IMDSA website (imdsa.org) for three full months
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members
- Company name and logo printed in conference program
- Company publicly thanked and recognized from podium

Sponsorship for Families \$500.00 - \$1,500

(Sponsorships for local and out-of-town families. Support underwrites a family's registration, banquet tickets, travel, and lodging costs related to attending the convention)

- Company name and logo displayed at reception (company supply banner)
- Acknowledgement of the sponsor on the IMDSA website (imdsa.org) for three full months
- Company name and logo printed in conference program
- Company publicly thanked and recognized from the podium
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members

Audio Visual Sponsor \$350

(Sponsorship of all technical equipment for speakers/lecturers)

- Company name prominently displayed during sessions where audio visual equipment is used (company supply signage)
- Company name and logo printed in conference program
- Acknowledgement of the sponsor on the IMDSA website (imdsa.org) for three full months
- Company publicly thanked and recognized from podium
- Company name and logo listed in a quarterly newsletter, *Mosaic World*, distributed to all IMDSA members

Customized Sponsorships \$100 and Up

Additional sponsorship opportunities and related benefits can be customized or shared between businesses and individuals

Want to send your well wishes or advertise your products and services in our conference program book *MOSAIC MEMORIES*?

Additional advertising at a variety of pricing is available upon request! Just ask about advertising and we will be happy to provide you with that information!



2009 Research & Awareness Conference



CONFERENCE SPONSORSHIP APPLICATION

Company Name _____

Company contact _____

Address _____

City _____ State _____ ZIP _____ Country _____

Phone _____ Fax _____

Email _____

Website _____

Description of Business (*briefly describe product or services offered*) _____

Does Sponsor desire exhibit table (*if applicable*) : Yes/No

Does Sponsor desire complimentary conference tickets (*if applicable*): Yes/No

Check one

Gold Sponsor (Banquet) \$3000.00	Red Sponsor (Kid) \$500.00
Silver Sponsor (Printing) \$2000.00	Blue Sponsor (Youth) \$500.00
Bronze Sponsor (Reception) \$1000.00	Green Sponsor (Family) \$1,500-\$500
Purple Sponsor (Speaker) \$950.00	Pink Sponsor (A/V equipment) \$350.00
Yellow Sponsor (Tote Bags) \$850.00	Customized Sponsor \$100 and up

By signing this application, I agree to uphold my level of sponsorship and understand the terms that IMDSA agrees to according to the sponsorship guidelines. I understand that IMDSA is not responsible for loss of sells, merchandise, or any illness, injury or cancellation of event in the instance of circumstances beyond the organization's control and agree to not hold them liable for any such instances.

Signature

Date

Please note that Sponsorships may be subject to availability. Please call to check on availability. Please send in all forms and money to IMDSA by April 30th to ensure proper printing and placement.

*IMDSA FEDERAL TAX ID 42-1533098
All donations are tax-deductible to the fullest extent of the law.
Registration Does Not Imply Endorsement
IMDSA is not responsible for any loss, injury, or accident incurred by donor.*

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